

# Hassan Ragab

Artist/Designer

Architect/ Computational Designer

Irvine, California - USA

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*Hassan is an interdisciplinary designer, architect and conceptual artist exploring the intersection of art, technology, and humanity. His work delves into themes of identity, heritage, and the evolving role of creativity in a rapidly changing world. Combining generative AI with traditional design processes, he challenges conventional aesthetics while raising questions about the societal and cultural implications of technology. Driven by a desire to provoke thought and inspire dialogue, Hassan's practice focuses on using innovation as a tool to reimagine how we perceive ourselves and the environments we create.*

## EDUCATION

### B.Sc. (Bachelor Degree in Architecture)

Faculty of Fine Arts, Alexandria University

SEP 2005 – JUN 2010

## WORK EXPERIENCE

### Interdisciplinary Designer/Multimedia Artist

Orange County - USA

#### Design Tech Consultant @ HsnRgb

Jun 2022 – Present

- Founder and lead creative of HsnRgb, an independent studio at the intersection of art, architecture, AI, and computational design.
- Develops AI-driven architectural visualizations, generative design projects, and digital art.
- Consults with architects, designers, and institutions on integrating AI tools and computational workflows.
- Engages in exhibitions, public talks, and academic collaborations to push discourse on AI, design ethics, and digital aesthetics.
- Collaborates with galleries, brands, and tech firms to create multimedia installations, generative art, and immersive digital experiences.

### COMPUTATIONAL DESIGNER @ MARTIN BROS

Los Angeles - USA

Providing computational design solutions for the AEC industry.

Mar 2019 – JAN 2023

Projects :

The Lucas Museum Of Narrative Arts - Los Angeles - USA

### DESIGNER/ CO-FOUNDER @ EDGE

Alexandria, Egypt

Product design, Execution drawings, fabrication supervision, research, graphic design, digital media marketing

Aug 2016 – Nov 2018

### ARCHITECT/EHIBITION DESIGNER @ MOUSEION

Alexandria, Egypt

Integrated Museums' Consultancies, UAE, Egypt Exhibition Design, Design Concept, Design Research, Execution Drawings

Aug 2010 – Apr 2016

#### Selected Projects:

- Temporary Exhibition at the Museum of Islamic Art – Doha, Qatar - 2012
- TUTANKHAMUN TEMPORARY EXHIBITION – Egyptian Academy in Rome, Italy - 2014
- AlHisn Museum – Sharjah, UAE – 2013/2014
- MLEIHA Visitor's Center – Sharjah, UAE – 2016
- Gamal Abd Alnasser Museum – Cairo, Egypt – 2009/2016

## SELECTED EXHIBITIONS

### **“Furnex” – Furniture**

**Cairo - 2017**

*Misc Furniture Collection, Wood and marble and brass*

### **“Le Marche” – Furniture**

**Cairo - 2018**

*Misc Furniture Collection, Wood and marble and brass*

### **“Architecture after Ai” – Architecture and Art**

**Texas - Jan 2023**

*Collection of ai conceptual artworks - Stills Projected*

### **“Out of Sight, Into Mind” – NFT Art**

**Los Angeles - Mar 2023**

*Crazy Bathroom - Video; 53 sec*

### **“Future Lives, Future You” – Digital art**

**Taipei- Aug 2023**

*Archibeings - 5 Videos; under 1 min each*

### **“Something Else III” – Art and Photography**

**Cairo - Nov 2023**

*The City will haunt you - Framed Prints*

### **“AI World Exhibition” – Digital and Ai art**

**Seville - Dec 2023**

*The City will haunt you - Framed Prints*

### **“Haute Photographie” – Art and Photography**

**Rotterdam - Jan 2024**

*Collection of artworks - Framed Prints*

### **“Xposure” – Art and Photography**

**Sharjah - Mar 2024**

*The City will haunt you - Framed Prints*

### **“TODA” – Digital art**

**Dubai- Mar 2024**

*Streets are stories - Video; 2min 51sec*

### **“Art-Et-Ia” – Digital and Ai art**

**Grandson - Feb 2024**

*Collection of artworks - Framed Prints*

### **“Cairo Design Week” – Digital art**

**Cairo - Mar 2024**

*Streets are stories - Video; 60 sec*

### **“NFT NYC” – NFT Art**

**New York- Apr 2024**

*Brutal Angle - Video; 35 sec*

### **“KunstRAI” Art – Art and Photography**

**Amsterdam- Apr 2024**

*Collection of artworks - Framed Prints*

### **“File” – Digital and Ai art**

**São Paulo - Jul 2024**

*Treehouse/RUN - Video; 1 min*

### **“DTLA Art Night” – Digital art**

**Los Angeles- Aug 2024**

*Collection of ai conceptual artworks - Framed Prints*

### **“Haute Photographie” – Art and Photography**

**Amsterdam- Sep 2024**

*Collection of artworks - Framed Prints*

### **“Forever is Now V4” – Digital art**

**Cairo - Oct 2024**

*Identity Oblivious - Video*

### **“The City” – Digital art**

**Cairo - Oct 2024**

*Stance - Video and Framed Prints*

### **“A Tale of Two Cities” – Digital art**

**Alexandria/ Athens - Oct 2024**

*Seasons on two tracks - Video*

### **“The City is a tram” – Solo – Shelter Art Space**

**Alexandria - Oct 2024**

*City is a tram collection - Video and Framed Prints*

### **“Cairo Video Week” – Digital art**

**Cairo - Dec 2024**

*Memory Sketches - Video 1min 09sec*

### **“Architecture after Ai 2” – Architecture and Art**

**Colorado- Dec 2024**

*Collection of ai conceptual artworks - Stills Projected*

## TALKS / PANELS

### **CD-NEXT - Lecture**

*In Pursuit of Visual Meaning -  
Computational Design Next 11*

*Parametric Architecture & Design Morphine*

**Online - Oct 2022**

### **“AI and Creative minds” – Lecture**

*Digital Futures Arabic*

**Online - Feb 2023**

### **“GTC Panel” - Panel**

*The Future of Generative AI in Architectural Design Practices*

*NVIDIA*

**Online - Mar 2023**

### **“Architecture and Art in the Age of AI” - Lecture**

*Faculty of Fine Arts*

**Alexandria - May 2023**

### **“GenAI in Art and Architecture” - Lecture**

*Arab Academy for Science Technology*

**Alexandria - May 2023**

### **“TECH Plus” - Conference**

*TRANSFORM THE BUILT & UNBUILT ENVIRONMENT*

**Los Angeles - Jun 2023**

### **“Artificial intelligence in art and Architecture” - Seminar**

*ArchiNet*

**Online - Aug 2023**

### **“Board councilor of Ai in architecture Practice” - Conference**

*The Royal institute of British Architects (RIBA)*

**Online - Aug 2023**

### **“Make it with Gen AI” - Workshop**

*Adobe*

**San Francisco - Sep 2023**

### **“AI X Creativity: Unlocking Creative Potential” - Panel**

*BMW Designworks and AILA.*

**Santa Monica, USA - Sep 2023**

### **“Gen AI: Less Technical Approach in Architecture” - Lecture**

*Future Spaces*

**Online - Nov 2023**

### **“SuperSeminar 005 - Gen Ai in Architecture” - Webinar**

*Near Future Lab*

**Online - Dec 2023**

### **“The City will Haunt You-Hallucinating Urban Memory”- Talk**

*Photopia- Alexandria Photo Week*

**Online - Feb 2024**

### **“An alternative approach to art, architecture through humanity” - Talk**

*Stage X - Xposure*

**Sharjah - Mar 2024**

### **“An alternative approach to art, architecture through humanity” - Talk**

*Stage X - Xposure*

**Sharjah- Mar 2024**

### **“Design For Life - Sustainable Cities in Action Forum” - Panel**

*Expo City Dubai*

**Dubai - Mar 2024**

### **“GenAi in Architectural and Design conceptualization” - Lecture**

*Zayed University*

**Abu Dhabi - Mar 2024**

### **“Intangible Emergence” - Keynote Speech**

*Art Director's Club Germany*

**Hamburg - Jul 2024**

### **“Myself/ Who I am and What I am Doing: Why I use Gen-Ai?” - Talk**

*AA Visiting School*

**Sau Paulo - Jul 2024**

**“Public Diffusion Models in Architecture & Design”  
- Talk**

ACCEI's NatCon 2024

**Mumbai - Aug 2024**

**“Inner Circle Event” - Interactive presentation**

Samsung Germany

**Berlin - Sep 2024**

**“Architecture now: Product or content?” - Lecture**

Washington State University

**Washington - Sep 2024**

**“Navigating the Digital Future: Technology's Impact  
on the Arts” -Panel Discussion**

Film My Design Festival

**Cairo - Oct 2024**

**“Creative Industries in Egypt Paper” -Panel Discus-  
sion**

Creative Industry summit

**Cairo - Oct 2024**

**“Identity Oblivious - Navigating Visual Awareness  
of Who We Are in the Age of Average” -Lecture**

The American University in Cairo

**Cairo - Oct 2024**

**“Identity Oblivious - Navigating Visual Awareness  
of Who We Are in the Age of Average” -Lecture**

The German International University

**Cairo - Nov 2024**

**“Identity Oblivious - Navigating Visual Awareness  
of Who We Are in the Age of Average” -Lecture**

The British University in Egypt

**Cairo - Nov 2024**

## **Workshops**

**Ai Conceptual Architecture V1 - Workshop**

Parametric Architecture

**Online - Dec 2022**

**Ai Conceptual Architecture V2 - Workshop**

Parametric Architecture

**Online - Feb 2023**

**“Imagine Architecture V1.0” - Webinar**

Design Morphine

**Online - Apr 2023**

**Ai Conceptual Architecture V3 - Workshop**

Parametric Architecture

**Online - Aug 2023**

**“Imagine Architecture V2.0” - Webinar**

Design Morphine

**Online - Dec 2023**

**“Architectural World Building With Generative AI”  
- Workshop**

FutureSpaces

**Online - Feb 2024**

**“Architectural World Building With Generative AI”  
- Workshop**

FutureSpaces

**Online - Apr 2024**

**Ai Conceptual Architecture V3 - Workshop**

Parametric Architecture

**Online - Jul 2024**

## **PUBLICATIONS**

**Paper**

**“Visual Bias in Big AI Models as an Extension of  
Human Bias”**

École nationale supérieure d'architecture Paris-Malaquais

**Paris - Oct 2024**

**Book**

Riba

**London - Coming out 2025**

## **SELECTED AWARDS AND ACCOLADES**

### ***Jury Member***

*Architizer's Vision Awards Jury* CAIRO, EGYPT.

***New York - Aug 2023***

### ***Jury Member***

*Parametric Architecture AI Creative Challenge 2.0*

***Istanbul - Feb 2024***

### ***1st Prize Winner***

*Rehabilitation and Reuse of Gamal AbdelNasser House .*

***Cairo - AUG 2009***

### ***3rd Prize Winner***

2009 Space Prize: Programmatic Hybrid:  
a Building with Two Contradictory Uses (Student Competition).

***Seoul - SEP 2009***

### ***SHORTLISTED***

*EGYPTIAN YOUNG DESIGNERS AWARD*

*CAIRO*

***FEB 2017***

### ***SCHOLARSHIP***

*2010 IAAC Global Summer School, Networked Cities -*

*Full Scholarship (Mohamed Omer Scholarship)*

***Barcelona - Jul 2011***

### ***SCHOLARSHIP***

*International Workshop of Museography (Philae, Agilika, Bigeh)*

*Academia Adriana, Italy / Luxor, Egypt*

*Full Student Scholarship (Alexandria University)*

***APR 2010***

### ***SCHOLARSHIP***

*Introduction to Parametric Design*

*Parametric modeling using Grasshopper*

*Faculty of Fine Arts, Alexandria University, Egypt*

***July 2009***